



YOAV ARUSH

Motion Design Specialist - Art Director

Ramat Gan

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yoavarush.com

JOB EXPERIENCE

Marketing Creative Director 2022 - Today

Neptune Digital

- Marketing Creative Director for a lead generation company
- Supervisor of artists team (Visual and sound design)
- Digital Marketing Manager
- Digital Campaign Manager
- Customer Acquisition Specialist
- CRM Technical supervisor

Motion Art Director Freelance 2020 - 2022

Multiple companies

- produced and directed "Urban Boxing" a doco-reality series (storytelling, video production, financial budget management)
- worked with major retail brands in Israel (Tempo, Optical Center and more...)

Art Director 2015 - 2020

i24News

- Rebranding and managed the design for all broadcasts
- Ensuring consistency and effective use of materials in three languages
- Cooperation with technical department into the channel

“As a manager with experience leading diverse teams—artists, technicians, and sales professionals—I have a deep passion for knowledge, technology, and video. I actively seek opportunities that allow me to integrate these interests into my professional journey, aiming for a creative and enriching fusion in my career.”

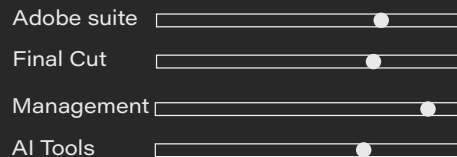
EDUCATION

2015 Bdesign | 2021 UX Design
 HIT - Holon | CREATE - Tel Aviv

Starting in July 2024

FULL STACK DEVELOPER

SKILLS



LANGUAGES

Hebrew - Fluent
 English - Fluent
 French- Native

TECHNICAL EXPERIENCE

AI Specialist

Passionate about innovation, I constantly stay updated with the latest advancements in AI, actively experimenting with new tools to enhance my design and marketing projects.

Haravot Barzel War Service

Logistics coordinator in the Gaza Strip, high-stakes decisions independently and intense pressure.